



AGENDA
July 21, 2025
6:00 p.m.

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|--|-------------|
| 1. Call to Order: <i>Chairman Roger Sundermeier</i> | |
| 2. Roll Call: <i>Recording Secretary Emilia Vazquez</i> | |
| 3. Approval and/or correction of minutes: June 16, 2025 | 1-2 |
| 4. Financial Report: <i>Finance Director Laura Collie</i> | |
| 5. Old Business: | |
| 6. New Business: | |
| a. Business Beautification Grant Application: | |
| o Counseling Services of Jacksonville-115/116 W. Hickory St. | 3-9 |
| b. DISCUSSION: Jacksonville Historical District Museum | |
| 7. Announcements: | |
| August 2: Titan's Obstacle Course | 10 |
| 8. Adjournment | |

Call to Order: Regular A & P Commission Meeting - City Hall - #1 Municipal Drive

The Jacksonville Advertising and Promotion Commission met at their regular meeting place on Monday, June 16, 2025. Chairman Sundermeier called the meeting to order at approximately 6:00 p.m. Council Member Ray delivered the invocation and led a standing audience in the “Pledge of Allegiance.”

Roll Call: Commissioner Jai Patel, Council Member Reddie Ray, and Council Member Joy Kinman answered roll call. Chairman Roger Sundermeier also answered roll call and declared a quorum. (4) Present (1) Absent (2) Vacant

Others present for the meeting include: Council Member Dr. Trenika McCoy and Warren Dupree.

Approval and/or correction of minutes: Council Member Ray moved, seconded by Council Member Kinman to approve the minutes of the regular scheduled meeting of May 19, 2025, as presented. Motion carried unanimously.

Financial Report: Finance Director Laura Collie presented the financial report for the period ending May 31st, 2025. She noted Assets of \$2,159,013.00 then read from the Statement of Revenues and Expenditures showing Total Revenues at \$389,832.00, Total Expenditures at \$236,342.00, and Excess of Revenues Over Expenditures at \$153,490.00. She explained that the next page contains a breakdown of each of the accounts and expenditures, while the last page shows gross sales for Hotel/Motel and Prepared Foods, pointing out the overall year-to-date comparison was at a 1% increase, but the current month comparison to last year was a 4% decrease.

Council Member Ray moved, seconded by Commissioner Patel to approve the financial report for May, as presented. Motion carried unanimously.

Old Business:

New Business: a. Chamber of Commerce Quarterly Reports

Chamber of Commerce President | CEO Kathy Perez presented their 1st and 2nd quarter 2025 reports. She related how they actively participated in the International Council of Shopping Centers Red River event and also welcomed several new members to the Chamber. She brought up different ribbon cuttings held and also their First Friday Breakfast events that featured influential voices. She spoke about Bingo for Business and their Member of the Month initiative. She confirmed that leadership development remains front and center with their continuation of the Jacksonville Leadership Academy: Harvel Legacy and the Titan Leadership Academy. She told how the Chamber awarded two academic scholarships and supported youth-focused activities, such as JNPSD Career Day, Lighthouse Charter School Senior Brunch, and area high school graduations. She highlighted how they have strengthened partnerships regionally by co-hosting the Joint Legislative Reception, attending Municipal State of the City events, and participating in the MAKO conference. She brought up how they showed their continued support for airmen and families with the Welcome Home Celebration for the 19th Airlift Wing and attended the Herk Nation Legacy Award Ceremony. She explained that through an ongoing partnership with Arkansas APEX Accelerator, they continue to assist businesses in securing governmental contracts, which adds economic value and strengthens entrepreneurship in the region. She concluded saying they remain steadfast in their mission to connect, support, and grown our local businesses while building a stronger Jacksonville through advocacy, visibility, and leadership.

Council Member Ray moved, seconded by Commissioner Patel to approve the 1st and 2nd Quarter 2025 reports from the Jacksonville Chamber of Commerce. Motion carried unanimously.

b. Business Beautification Grant Applications:

- **Days Inn by Wyndham Jacksonville-1414 John Harden Drive**
- **Main Gate Storage-1804 Marshall Road**

Chairman Sundermeier noted the information is in the packet for Days Inn by Wyndham's new signage and the grant reimbursement would be \$3,541.31.

Council Member Kinman moved, seconded by Commissioner Patel to *approve* the Business Beautification Grant expenditure of \$3,541.31 to Days Inn by Wyndham Jacksonville. *Motion carried unanimously.*

Chairman Sundermeier related the information is in the packet regarding new signs, lighting, and planter boxes for Main Gate Storage totaling a grant reimbursement of \$4,724.91.

Council Member Ray moved, seconded by Council Member Kinman to *approve* the Business Beautification Grant expenditure of \$4,724.91 to Main Gate Storage. *Motion carried unanimously.*

Since applicants Kevin and Rebecca Mansfield with Counseling Services of Jacksonville were in attendance, Chairman Sundermeier explained, since their grant application was not submitted in time for the agenda and there was not 2/3^{ds} of the Commission present to suspend the rules, no action can be taken on their application tonight.

Announcements: a. June 2025 Parks & Rec Events

b. July 4: Big Bang on Main

c. July 11-13: ATA Southwestern Zone Tournament

-Events starting time 9:00 a.m. - Shooting Range

-Shooters can participate in 3 events; Singles, Handicap, and/or Doubles. All shooters must be members of the ATA and ASTF

Adjournment: With no further business, the meeting adjourned at approximately 6:16 p.m.

Program Overview

The City of Jacksonville Business Beautification Grant, sponsored by the Jacksonville A&P Commission and the Office of Economic Development, provides financial assistance to local businesses to improve their property's exterior, enhance the city's visual appeal, and promote economic growth. Grant awards are available up to \$5,000 with a required 50% matching contribution from the applicant.

Application Instructions

Please complete the following application form and attach all required documentation. Beginning January 1, 2025, submit your application by emailing rbirch@cityofjacksonville.net or dropping it off at the City Hall front desk. Incomplete applications will not be considered.

Section 1: Applicant Information

1. Business Name: Counseling Services of Jacksonville
2. Business Address: 116 W Hickory St
City: Jacksonville State: AR Zip Code: 72070
3. Applicant Name: Kevin + Rebecca Mansfield
4. Applicant's Role (Owner/Manager/Other): Owners
5. Phone Number: 501-691-1306 (K) 501-691-3306 (R)
6. Email Address: csjtherapy@gmail.com

Section 2: Eligibility Confirmation

1. Is your business located within Jacksonville city limits?
 - Yes
 - No
2. Do you own the property where the improvements will take place?
 - Yes
 - No (If no, please provide written consent from the property owner.)
3. Have you obtained or applied for all necessary city permits for this project?
 - Yes
 - No (Explain: city engineer department said permit not req.)
4. Will this project comply with all applicable local, state, and federal regulations?

Yes

- Yes
- No

Section 3: Project Description

1. **Describe the Proposed Project:** Include details of the planned improvements (façade updates, landscaping, signage, lighting, etc.). Attach visual renderings or sketches.

Remove dilapidated structure. Install new 50' x 70' asphalt parking area. Create and cultivate a community garden on remaining space.

2. **Why is this project important to your business and the community?**

This provides our expansion location with needed parking and will allow growth to continue providing mental health services to our community.

3. **Estimated Start Date:** 3/1/2025
4. **Estimated Completion Date:** 7/30/2025

Section 4: Budget and Funding Request

1. **Total Project Cost:** \$ 23,000
2. **Grant Amount Requested (up to \$5,000):** \$ 5,000
3. **Matching Contribution (50% minimum):** \$ 5,000
4. **Provide a Detailed Budget for the Project (include estimates/quotes):**

| Item/Service | Cost |
|----------------------------|-------------------------|
| <u>Asphalt Parking Lot</u> | <u>\$ 21,000</u> |
| <u>Building removal</u> | <u>\$ 1,000</u> |
| <u>Landscaping</u> | <u>\$ 1,000</u> |
| Total | <u>\$ 23,000</u> |

5. Have you secured funding for your matching contribution?

- Yes
- No

Section 5: Attachments

Please include the following documents with your application:

1. Proof of property ownership or signed consent from the property owner.
2. Visual renderings or sketches of the proposed improvements.
3. Quotes or estimates for project costs.
4. Photos of the property's current condition.
5. Any required city permits or proof of permit application.

Section 6: Agreement and Signature

By signing this application, I certify that the information provided is true and accurate to the best of my knowledge. I agree to comply with all terms and conditions of the Business Beautification Grant Program, including the maintenance of completed improvements for a minimum of 5 years. I understand that failure to comply with program requirements may result in repayment of grant funds.

Signature: _____

Date: 6/16/2025

Submission Details

Submit your application by emailing rbirch@cityofjacksonville.net or dropping it off at City Hall's front desk.

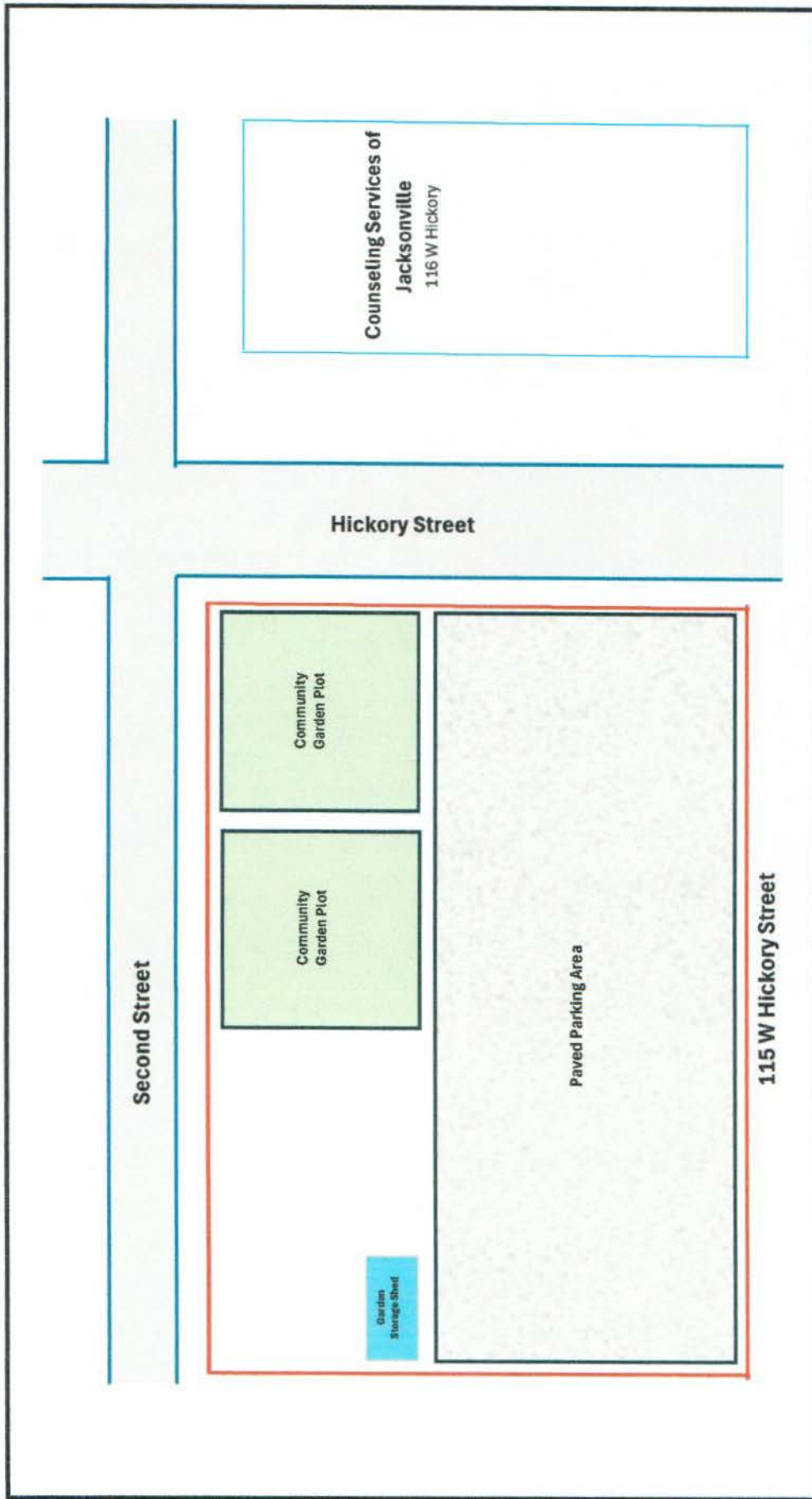
For questions or assistance, please contact Robert Birch at (501) 831-6383.

We look forward to helping your business shine brighter in Jacksonville!

*Screenshot of ownership information for the property at 115 W Hickory Street.

Basic Information

| | |
|--------------------|--|
| Parcel Number: | 12J0510114800 |
| County Name: | Pulaski County |
| Property Address: | COUNSELING SERVICES OF JACKSONVILLE, P.A. 115 E HICKORY ST JACKSONVILLE, AR 72076-4419 Map This Address |
| Mailing Address: | COUNSELING SERVICES OF JACKSONVILLE P.A. 625 N 1ST ST STE C JACKSONVILLE AR 72076-4138 |
| Total Acres: | 0.32 |
| Timber Acres: | 0.00 |
| Sec-Twp-Rng: | 30-3N-10W |
| Lot/Block: | 11, 12/25 |
| Subdivision: | TOWN OF JACKSONVILLE (STATION GROUNDS) |
| Legal Description: | LOTS 11 AND 12 BLK 25 19 3N 10W |
| School District: | 009 JAX JNPSD |
| Homestead Parcel?: | No |
| Tax Status: | Taxable |
| Over 65?: | No |



***Proposed improvements for property at 115 W Hickory Street**



White's Paving Inc

P.O. Box 1222

Cabot AR. 72023

11 / 19 / 24

Counseling Services of Jacksonville

W. Hickory Jacksonville, AR.

Estimate for asphalt paving

New parking area.... Approx. 50' X 70'

Remove grass and dirt, add new gravel base at approx. 8" inches

Add new asphalt at approx. 2" inches

Paint new lines and markings

Total for this area\$ 21,000.00

Overlay existing area with new asphalt ...Approx 9,000 Sq Ft

Dig out gravel in trench and add new asphalt clean off surface and

Overlay parking area with 2" inches new asphalt

Total for this area\$ 17,300.00

I deducted \$ 500.00 for military discount

Thank you for your service

[Handwritten signatures]



*This is a photo of the property at 116 W Hickory Street at the time of purchase. The building was dilapidated and was rotting from the inside out.

www.jacksonvilleparks.com



Titans

Obstacle

Course

Aug

2nd 9am

9 Municipal Drive

**Ages
6-15**

Presented by

 **brightspeed**
Fiber Internet