

# JACKSONVILLE POLICE DEPARTMENT

## CRIME PREVENTION & COMMUNITY RELATIONS

Policy: 3-3

Effective: 01-01-09

Revised: 01-01-16

**PURPOSE:** To encourage all employees to work with a spirit of cooperation with the citizens of Jacksonville that we serve.

**POLICY:** It is the policy of this Department to involve all Department personnel in a city-wide community relations effort, to include working to establish an attitude that the law enforcement personnel are an integral part of the community and that citizen participation and interaction with law enforcement personnel are necessary. This Department, through established programs, will identify law enforcement policies and procedures to its citizens and the media for the enrichment of the entire community. This Department is committed to correcting actions, practices, and attitudes which may contribute to community tensions and grievances. It is also the policy of this Department that community relations are the shared responsibility of each and every employee of the Department.

### PROCEDURES:

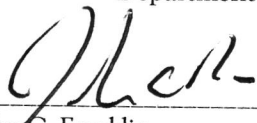
#### I. RESPONSIBILITY

It is the responsibility of all Department personnel to promote good community relations, recognizing that the actions and demeanor of Department personnel in dealing with the general public have a significant impact on the image of the Department and ultimately its overall effectiveness and level of acceptance within the community. In serving the public, each employee shall make his contact one which inspires respect, not only for himself as an individual and professional, but one which generates the cooperation and approval of the public.

#### II. COMMUNITY INVOLVEMENT

Program content includes but is not limited to the following:

- A. Public Information Programs: Publicize Department objectives, problems and successes through the media, brochures, guest speakers, news releases, press conferences and newsletters;
- B. Community Relations Programs: Meet with civic groups, minority groups, neighborhood councils, crime watch groups and individuals to exchange information and convey information back to the Department;
- C. Crime Prevention and Awareness Programs: Provide citizen groups information on making their families, homes, and businesses more secure and work to establish crime watch neighborhoods where none exist. Officers should encourage citizens to participate in the Department's various programs.

  
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John C. Franklin  
Chief of Police